



Press Release

DLG e.V., Eschborner Landstr. 122, 60489 Frankfurt am Main, Germany
Tel: +49/69/24788-213, Fax: -112; E-mail: g.oppenhaeuser@dlg.org; Internet: www.dlg.org

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Award-winning enjoyment

DLG awards medals to Amorella Kirsch-Manufaktur from Mainz in the International DLG Quality Test for Spirits

DLG experts tested 604 distillery products – Award-winning specialities impress the jury with outstanding quality and high enjoyment value

(DLG). The Test Center Food of the DLG (Deutsche Landwirtschafts-Gesellschaft – German Agricultural Society) has now awarded **one Gold Medals to Amorella Kirsch-Manufaktur from Mainz**. The spirits manufacturer impressed the top-flight expert jury with its products in Germany's major quality test. The jury certified that the award-winning distillery products displayed not only high quality, but also outstanding enjoyment value.

To win a DLG award, products have to undergo expert tests comprising label checks, laboratory analyses and sensory assessment. Only products that passed all these tests received one of the renowned DLG medals that are considered to rank among the leading quality awards in the national and international beverage industry.

“Today quality providers must assume a position in the market with a clear product promise. In this context the label “DLG award-winner” stands for neutrally tested quality and certifies that the product possesses a high enjoyment value”, explains Thomas Burkhardt, Project Manager of the DLG Quality Test, highlighting the informative value of the award. “With the medals obtained, the company documents that it counts among the quality leaders in production.”

DLG promotes the product quality of foods on the basis of neutral, binding quality standards. Its understanding of quality is based on current scientific findings and acknowledged test methods developed in-house. Only products that satisfy the DLG quality criteria receive the DLG medal in Gold, Silver or Bronze. The spirits certified as “DLG award winners” in the test are published on the Internet at www.DLG.org/spirituosentest.